

OVIEDO, FLORIDA

You've heard the saying, "Location, Location, Location." Well, Oviedo has it all when it comes to location. Situated in eastern Seminole County, Oviedo is centrally located and minutes from downtown Orlando, I-4, the Orlando and Sanford International Airports, the University of Central Florida, Seminole Community College, Kennedy Space Center, the many Orlando attractions, and the beaches.

Oviedo is a prime area for doing business. The rapidly growing city is currently revitalizing the existing downtown area, as well as creating a new town center. Oviedo is also known for its natural beauty and recreational opportunities, boasting the Econolockhatchee River and several nature trails. The city is currently undertaking an aggressive infrastructure program that will continue to improve the business environment in this dynamic community.



For more information about doing business in Oviedo, and the entire Metro Orlando region, contact the Metro Orlando Economic Development Commission's Seminole County office, 407.665.2903 or [Tracy.Turk @OrlandoEDC.com](mailto:Tracy.Turk@OrlandoEDC.com).



"Besides its easy access to the employment opportunities in the Orlando region, Oviedo offers a small town flavor, a family oriented environment and an excellent educational system. These

community attributes did not develop by accident. The preservation of these attributes and the creation of new economic opportunities will sustain the city's success.

Major priorities of the city include: transforming Oviedo into a medium size city that is a leader in Seminole County and is influential in Central Florida; pursuing economic development and diversification of local tax base; and ensuring the city's resources and infrastructure keep pace with future growth. The city foresees future collaborative relationships with the University of Central Florida, Seminole Community College, the Oviedo and County Chambers of Commerce, and county and regional economic development commissions in our effort to engage new businesses and commercial/office activities"

*Thomas G. Walters
Mayor*

CITY OF OVIEDO DEPARTMENTS/CONTACTS

City Council

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Public Works

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MAJOR EMPLOYERS

Publix Supermarkets
A. Duda and Sons, Inc.
Oviedo Marketplace Mall
Seminole Community College
City of Oviedo

OVIEDO CITY STATS

Incorporated	1925
City Population	29,928
Median Age	32.8
% College Graduate	41.3

INCENTIVES

City Incentives

No standard business incentives are offered; handled on a case-by-case basis.

Developing an Economic Development Program that will include incentives for prospective businesses and revising the Land Development Code to provide more flexible development standards and a simpler approval process.

County Incentives

The Board of County Commissioners has established a Jobs Growth Incentive (JGI) Trust Fund for both new and existing companies. Seminole County will consider providing incentive dollars for items such as training, relocation expenses and development costs for companies that satisfy selected job creation and wage criteria. Preference is given to new construction and to companies locating in targeted areas within the County.

RECENT BUSINESS ESTABLISHMENTS & EXPANSIONS

Oviedo Place (new downtown)	85,000 s.f. office/entertainment/retail space 250 dwelling units (Phase I) 5 acre park w/ community center & amphitheatre
Alafaya Trails	200,000 s.f. office space 130 dwelling units
LA Fitness	110,000 s.f. retail space Incl. 46,000 s.f. cutting edge fitness facility
Oviedo Forest	50,000 s.f. commercial/office space 197 dwelling units
Oviedo Marketplace	1,440,000 s.f. retail space

Approval for a new, full-service, 60-bed hospital

OTHER ACTIVITY

Infrastructure program including:

- Fully funded transportation improvement program;
- Construction of a new state-of-the-art water treatment plant;
- Construction of a third fire station to serve the east (growth area) side of the city;
- Widening of SR 426/CR 419 corridor within the city.

MAJOR BUSINESS DISTRICTS

District	Classification	Industry Focus
S.R. 434	Commercial/Office	Retail/Office/Service
Downtown	Commercial/Office	Retail/Office/Service
S.R. 426/C.R. 419	Commercial/Office/Industrial	Retail/Office/Service/ Light Manufacturing
Mitchell Hammock Rd.	Commercial/Office	Retail/Office/Service
Oviedo Marketplace	Commercial/Office	Retail/Office/Service
Oviedo Place		Mixed

"We know that quality education is a leading site selection factor for companies.

Seminole Community College, and other colleges throughout the Orlando region, are working with business and industry now more than ever to develop specific programs that meet their workforce needs."

*Dr. Ann McGee, President
 Seminole Community College*

Founded in 1977, the EDC markets Metro Orlando as a top location for business investment and expansion. Committed to diversification of our region's economic base, the EDC specializes in development of the technology, corporate business, international trade and film/television production industries. For more information about the EDC, visit www.OrlandoEDC.com or call 407.422.7159.

"Putting imagination to work" is a registered service mark of the Metro Orlando Economic Development Commission.

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